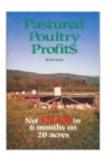
The book was found

Pastured Poultry Profit\$





Synopsis

A couple working six months per year for 50 hours per week on 20 acres can net \$25,000-\$30,000 per year with an investment equivalent to the price of one new medium-sized tractor. Seldom has agriculture held out such a plum. In a day when main-line farm experts predict the continued demise of the family farm, the pastured poultry opportunity shines like a beacon in the night, guiding the way to a brighter future.

Book Information

Paperback: 334 pages

Publisher: Polyface (July 1, 1996)

Language: English

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Product Dimensions: 6 x 1.1 x 9.1 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars Â See all reviews (122 customer reviews)

Best Sellers Rank: #26,464 in Books (See Top 100 in Books) #16 in Books > Business & Money

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Based

Customer Reviews

This book is essential for anyone considering poultry production as a business. Following this book will save time, stress, money and more. Nothing is smooth or perfect, but when using the experience the Salatin's have under their belt will greatly reduce the number of disasters. They took most of the oops's out of the equation. This book covers in detail everything from why you should go this route, to what the "big hats" do and why that isnt the route to go. He explains in so much detail that I feel after reading this book you can safely gauge whether this business would work for you. This book contains everything you need to begin today. It discusses the equipment, the government certification requirements, or more accurately what sort of operation doesn't have to deal with those restrictions. He discusses the chicken tractors, how to make them, how to not make them. Discusses seasonal processing, the actual nitty gritty about the processing and more, oh so much more. I learned a great deal from this book, I was so impressed that I have his Salad Bar Beef on order. I believe this book represents a turn key business. A person purchases the rights to open

a fast food chain, you spend 1 mil to have the right to use a clown to advertise your hamburger's and get to tap the experience of everyone that has opened that type of company... this book is no different. The purchase price of the book is a great value when you consider this is experience talking, this shows all of the details, this shows everything including the day to day life and how to find customers. Sounds to me like the 1 million dollar turn key franchise. Except this is anything but a franchise, he points out family business and not empires are the way to go... and I have to agree with him.

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